



TIFOSI®

2021 BUYERS GUIDE



NEW FOR 2021

TIFOSI is the Italian word for super fan, an avid sports enthusiast. That is exactly who we are and for whom we make our eyewear. Our mission is to provide technically advanced eyewear to enthusiasts of all sports and outdoor activities. We design, test, and torture our product to enhance your sport, whether you're running a 5k, riding your first century, or playing 18 holes on a Sunday. **WE ARE TIFOSI!** We are enthusiasts about our product, our sport and our fun.

INTERCHANGE PG. 04

NEW SLEDGE PG. 04



NEW TSALI PG. 05



SINGLE LENS PG. 10

NEW LENS SWANK FOTOTEC™ SERIES



SWANK PG. 11

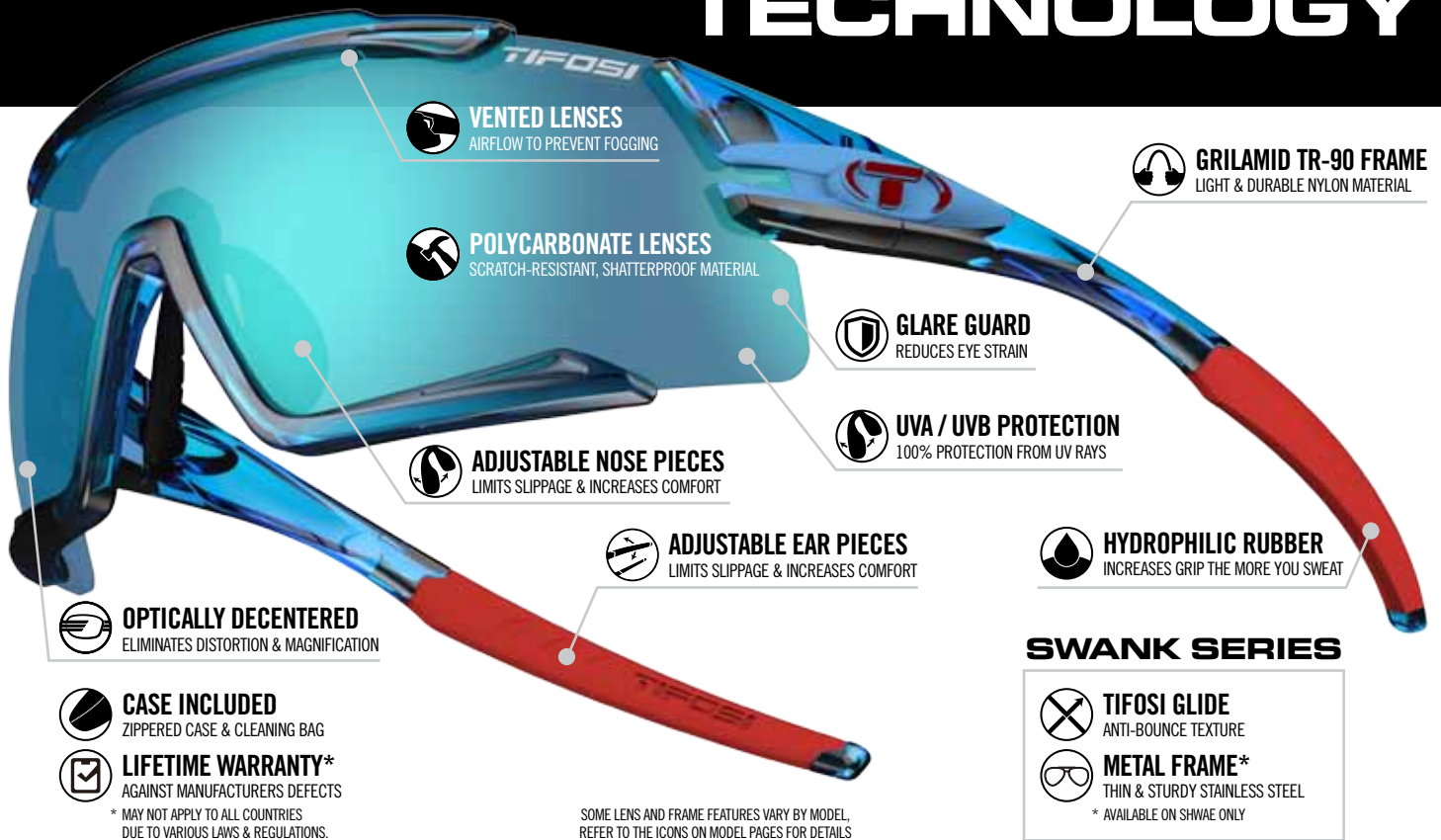
SWICK PG. 12

SWANKSL PG. 13



THANK YOU! Thank you for helping make Tifosi Optics the #1 selling brand of eyewear in specialty cycling stores. Our goal is to design and provide sport optics that fit well, look great and offer a high level of value. Thank you to our loyal customers without whom we could not succeed.

TECHNOLOGY



POLARIZED LENSES

Tifosi Optics polarized lenses filter out glare and transmit only usable light, providing increased visual clarity while reducing eyestrain. Our lenses feature embedded polarized material and are decentered for greater clarity.

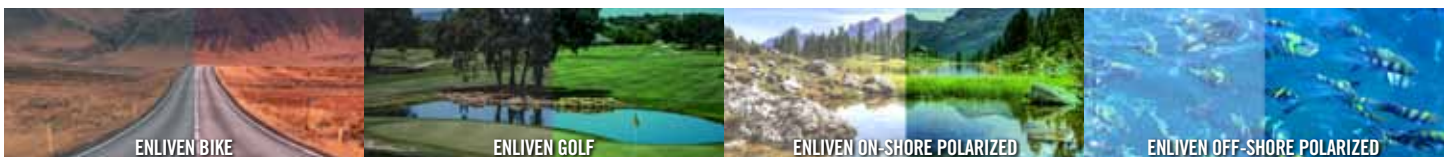
SMOKE, BROWN AND CLARION BLUE POLARIZED LENSES AVAILABLE



FOTOTEC™ LENSES

Tifosi Fototec lenses adjust rapidly to changing light conditions, utilizing variable tint technology. Photochromic particles embedded in the lens react to UV rays, darkening the optics appropriate to the conditions.

SMOKE, LIGHT NIGHT & BROWN FOTOTEC AVAILABLE. SWANK FOTOTEC AVAILABLE. SMOKE & BROWN POLARIZED FOTOTEC LENSES AVAILABLE.



ENLIVEN™ LENSES

Tifosi's color enhancing lenses take dull colors in the environment and enhance them for sharper visual acuity. This allows you to better see the texture of the road and avoid hazards, get a sense of grass conditions when out on the greens, and spot anything in your line of sight.

INTERCHANGE



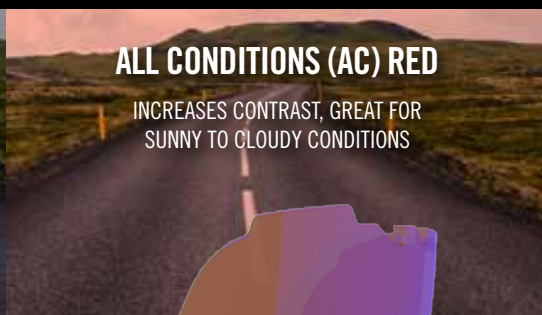
INTERCHANGE: Tifosi's Interchange frames come with three pairs of easy to change lenses. Each set of lenses are made for a different lighting condition so that your eyes may be protected regardless of the weather or time of day.

INCLUDED LENSES



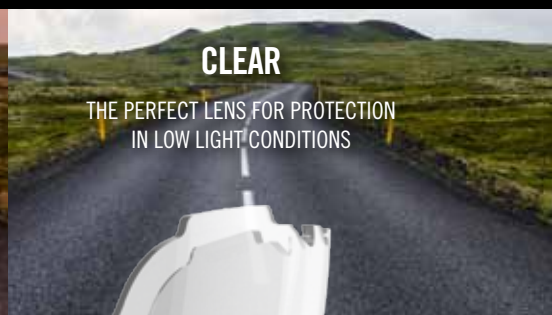
SMOKE / BROWN / CLARION

GREAT ALL-AROUND LENS THAT REALLY PERFORMS IN FULL-SUN CONDITIONS



ALL CONDITIONS (AC) RED

INCREASES CONTRAST, GREAT FOR SUNNY TO CLOUDY CONDITIONS



CLEAR

THE PERFECT LENS FOR PROTECTION IN LOW LIGHT CONDITIONS

NEW SLEDGE



FRAME: SHIELD SIZING: M-XL
WEIGHT: 37G RX: N/A



NEW MATTE BLACK

1630100101 SMOKE / AC RED / CLEAR



NEW MATTE WHITE

1630101201 SMOKE / AC RED / CLEAR



NEW CRYSTAL ORANGE

1630101722 CLARION BLUE / AC RED / CLEAR



NEW CRYSTAL RED

1630109827 CLARION YELLOW / AC RED / CLEAR

INTERCHANGE

NEW TSALI



FRAME: SHIELD SIZING: S-M
WEIGHT: 29G RX: ADAPTOR



NEW
MATTE BLACK

1640100101 SMOKE / AC RED / CLEAR



NEW
CRYSTAL NEON GREEN

1640105670 SMOKE / AC RED / CLEAR



NEW
CRYSTAL SMOKE / WHITE

1640102822 CLARION BLUE / AC RED / CLEAR



NEW
GUNMETAL / RED

1640109721 CLARION RED / AC RED / CLEAR



RX ADAPTOR

RX03A ADAPTOR

SLICE



FRAME: SHIELD SIZING: S-M
WEIGHT: 29G RX: ADAPTOR



BLACK / WHITE

1600106401 SMOKE / AC RED / CLEAR



CRYSTAL SMOKE

1600102822 CLARION BLUE / AC RED / CLEAR



MATTE WHITE

1600101270 SMOKE / AC RED / CLEAR



CRYSTAL BLACK

1600408462 ENLIVEN BIKE 🇮🇹



BLACK / WHITE

1600306431 LIGHT NIGHT FOTOTEC 🇮🇹



RX ADAPTOR

RX03A ADAPTOR

AETHON



FRAME: SHIELD SIZING: M-XL
WEIGHT: 35G RX: N/A



MATTE BLACK

1580100101 SMOKE / AC RED / CLEAR



WHITE / BLACK

1580104821 CLARION RED / AC RED / CLEAR



CRYSTAL BLUE

1580106122 CLARION BLUE / AC RED / CLEAR



CRYSTAL SMOKE / WHITE

1580302831 LIGHT NIGHT FOTOTEC 🇮🇹

INTERCHANGE

ALLIANT



FRAME: SHIELD SIZING: L-XL
WEIGHT: 30G RX: ADAPTOR



RACE NEON

1490102901 SMOKE / AC RED / CLEAR



GUNMETAL / BLUE

1490110122 CLARION BLUE / AC RED / CLEAR



BLACK / RED

1490109701 SMOKE / AC RED / CLEAR



WHITE / BLACK

1490104801 SMOKE / AC RED / CLEAR



CRYSTAL BLACK

1490408462 ENLIVEN BIKE



GUNMETAL

1490300331 LIGHT NIGHT FOTOTEC



RX ADAPTOR

RX03A ADAPTOR

DAVOS



FRAME: SHIELD SIZING: M-L
WEIGHT: 32G RX: N/A



RACE NEON

1460102901 SMOKE / AC RED / CLEAR



WHITE / BLACK

1460104801 SMOKE / AC RED / CLEAR



CRYSTAL BLACK

1460408462 ENLIVEN BIKE



MATTE BLACK

1460100101 SMOKE / AC RED / CLEAR
1510100101 SMOKE / AC RED / CLEAR (AF)



CRYSTAL BLUE

1460106122 CLARION BLUE / AC RED / CLEAR
1510106122 CLARION BLUE / AC RED / CLEAR (AF)



RACE RED

1460301834 SMOKE FOTOTEC

PODIUM^{XC}



FRAME: SHIELD SIZING: S-L
WEIGHT: 27G RX: ADAPTOR



CRYSTAL BLUE

1070106122 CLARION BLUE / AC RED / CLEAR



MATTE BLACK

1070100101 SMOKE / AC RED / CLEAR
1150100101 SMOKE / AC RED / CLEAR (AF)



SILVER / GUNMETAL

1070306531 LIGHT NIGHT FOTOTEC
1150306531 LIGHT NIGHT FOTOTEC (AF)



RX ADAPTOR

RX03A ADAPTOR INSERT

INTERCHANGE

CRIT



FRAME: HALF
WEIGHT: 31G
SIZING: M-L
RX: N/A



MATTE BLACK

1340100101 SMOKE / AC RED / CLEAR



CRYSTAL BLACK

1340408462 ENLIVEN BIKE



MATTE BLACK

1340400159 ENLIVEN GOLF



MATTE SMOKE

1340502848 ENLIVEN OFF-SHORE POLARIZED



MATTE SMOKE

1340302834 SMOKE FOTOTEC



CRYSTAL BLACK

1340308431 LIGHT NIGHT FOTOTEC



MATTE GUNMETAL

1340607461 SMOKE POLARIZED FOTOTEC

AMOK



FRAME: FULL
WEIGHT: 31G
SIZING: L-XL
RX: N/A



MATTE BLACK

1540100101 SMOKE / AC RED / CLEAR



WHITE / BLACK

1540104801 SMOKE / AC RED / CLEAR



CAMO

1540510249 ENLIVEN ON-SHORE POLARIZED



CRYSTAL BLACK

1540408462 ENLIVEN BIKE



CRYSTAL SMOKE

1540302831 LIGHT NIGHT FOTOTEC



RACE NEON

1540302934 SMOKE FOTOTEC

DOLOMITE 2.0



FRAME: FULL
WEIGHT: 26G
SIZING: M-L
RX: DIRECT FIT/ADAPTOR



MATTE BLACK

1020500148 ENLIVEN OFF-SHORE POLARIZED



CRYSTAL SMOKE

1020502855 CLARION BLUE POLARIZED



MATTE BLACK

1020100101 SMOKE / AC RED / CLEAR
1430100101 SMOKE / AC RED / CLEAR (AF)



BLACK / WHITE

1020304831 LIGHT NIGHT FOTOTEC
1430304831 LIGHT NIGHT FOTOTEC (AF)



RX ADAPTOR

1020999995 6 BASE ADAPTOR INSERT
Rx Adaptor sold separately

INTERCHANGE

VERO



FRAME: HALF
WEIGHT: 26G
SIZING: S-M
RX: DIRECT FIT



SKYCLLOUD

1470107722 CLARION BLUE / AC RED / CLEAR



GLOSS BLACK

1470100201 SMOKE / AC RED / CLEAR



RACE PINK

1470103101 SMOKE / AC RED / CLEAR



GLOSS BLACK

1470500250 SMOKE POLARIZED 🕶️



CRYSTAL BLACK

1470408462 ENLIVEN BIKE 🇮🇹



GLOSS BLACK

1470400259 ENLIVEN GOLF 🇮🇹



IRON

1470300436 BROWN FOTOTEC 🕶️



CARBON

1470300731 LIGHT NIGHT FOTOTEC 🕶️

VELOCE



FRAME: HALF
WEIGHT: 28G
SIZING: S-L
RX: DIRECT FIT



GLOSS BLACK

1040100222 CLARION BLUE / AC RED / CLEAR



MATTE BLACK

1040100101 SMOKE / AC RED / CLEAR



GLOSS BLACK

1040400259 ENLIVEN GOLF 🇮🇹



CRYSTAL CLEAR

1040305331 LIGHT NIGHT FOTOTEC 🕶️



CRYSTAL RED

1040309834 SMOKE FOTOTEC 🕶️



MATTE BLACK READER

1040800186 SMOKE READERS, +1.5

1040800187 SMOKE READERS, +2.0

1040800167 SMOKE READERS, +2.5



MATTE BLACK READER

1040800137 LIGHT NIGHT FOTOTEC, +1.5 🕶️

1040800138 LIGHT NIGHT FOTOTEC, +2.0 🕶️

INTERCHANGE

TYRANT 2.0



FRAME: HALF
WEIGHT: 24G
SIZING: S-M
RX: N/A



GLOSS BLACK

1120100221 CLARION RED / AC RED / CLEAR



MATTE BLACK

1120100101 SMOKE / AC RED / CLEAR



METALLIC RED

1120102701 SMOKE / AC RED / CLEAR



MATTE BLACK

1120400159 ENLIVEN GOLF



RACE BLACK

1120504955 CLARION BLUE POLARIZED



IRON

1120300436 BROWN FOTOTEC



GUNMETAL

1120300331 LIGHT NIGHT FOTOTEC



CARBON

1120600761 SMOKE POLARIZED FOTOTEC



MOCHA

1120601360 BROWN POLARIZED FOTOTEC



MATTE BLACK READER

1120800186 SMOKE READERS, +1.5
1120800187 SMOKE READERS, +2.0
1120800167 SMOKE READERS, +2.5

WISP



FRAME: HALF
WEIGHT: 22G
SIZING: XS-S
RX: DIRECT FIT



RACE PINK

0040103101 SMOKE / AC RED / CLEAR



CRYSTAL BROWN

0040104702 BROWN GRADIENT / AC RED / CLEAR



GLOSS BLACK

0040500250 BROWN POLARIZED



SINGLE LENS SWANK SERIES



SINGLE LENS: Tifosi single lens models feature shatter-proof, decentered, polycarbonate lenses that provide 100% protection from harmful UVA & UVB rays. Lightweight Grilamid TR-90 frames and hydrophilic rubber ear and nose pieces* ensure a slip free, secure fit for all sports and leisure activities.

**On most models*



SWOON



FRAME: FULL
WEIGHT: 24G

SIZING: S-L
RX: DIRECT FIT



ONYX
1620400270 SMOKE



TEAL DUNE
1620401570 SMOKE



CRYSTAL BROWN / ONYX
1620408179 BROWN GRADIENT



LEOPARD
1620506950 BROWN POLARIZED ↴

SWANK



FRAME: FULL
WEIGHT: 23G

SIZING: S-L
RX: DIRECT FIT



TANGERINE SKY
1500403670 SMOKE



BOTTLE GREEN
1500401970 SMOKE



ONYX CLEAR
1500408470 SMOKE



PINK CONFETTI
1500406770 SMOKE



ULTRA-VIOLET
1500403770 SMOKE



SATIN ELECTRIC GREEN
1500405681 SMOKE BRIGHT BLUE



SATIN BLACK
1500400181 SMOKE BRIGHT BLUE



CRYSTAL SKY BLUE
1500409981 SMOKE BRIGHT BLUE



WOODGRAIN
1500402374 SMOKE YELLOW



SATIN CRYSTAL BLUSH
1500404581 SMOKE BRIGHT BLUE



CRIMSON / ONYX
1500409878 SMOKE RED



CRYSTAL BROWN / ONYX
1500408179 BROWN GRADIENT



BROWN FADE
1500409471 BROWN



SATIN BLACK
1500500151 SMOKE POLARIZED ➔



SATIN CRYSTAL TEAL
1500501551 SMOKE POLARIZED ➔



SATIN CLEAR
1500505355 CLARION BLUE POLARIZED ➔



SATIN CRYSTAL BROWN
1500503050 BROWN POLARIZED ➔



BLUE CONFETTI
1500505450 BROWN POLARIZED ➔



YELLOW CONFETTI
1500506950 BROWN POLARIZED ➔



NEW
AQUA SHIMMER
1500306831 SWANK FOTOTEC 🌊



NEW
SATIN ONYX FADE
1500309531 SWANK FOTOTEC 🌊

SMOOVE



FRAME: FULL
WEIGHT: 26G
SIZING: S-L
RX: DIRECT FIT



MOCHA FADE
1530409471 BROWN



ICICLE SKY BLUE
1530407763 SKY BLUE



ONYX FADE
1530409570 SMOKE



ONYX / ULTRA-VIOLET
1530403770 SMOKE



SATIN BLACK / JAVA-FADE
1530508350 BROWN POLARIZED ↗

SWICK



FRAME: FULL
WEIGHT: 26G
SIZING: M-XL
RX: DIRECT FIT



SATIN VAPOR
1520402870 SMOKE



MIDNIGHT NAVY
1520403581 SMOKE BRIGHT BLUE



ONYX / BLUE FADE
1520407563 SKY BLUE



CRIMSON / RAVEN
1520409874 SMOKE YELLOW



SATIN BLACK / CRIMSON
1520400178 SMOKE RED



CRYSTAL CLEAR
1520405374 SMOKE YELLOW



ONYX FADE
1520409573 CLEAR



BROWN FADE
1520409471 BROWN



SATIN BLACK / NEON
1520500151 SMOKE POLARIZED ↗



CARAMEL / NEON
1520502350 BROWN POLARIZED ↗



NEW BLACKOUT
1520300131 SWANK FOTOTEC 🐼



NEW SHADOW BLUE
1520305531 SWANK FOTOTEC 🐼

SVAGO



FRAME: FULL
WEIGHT: 26G
SIZING: S-L
RX: DIRECT FIT



CRYSTAL PEACH BLUSH
1560407980 SMOKE GRADIENT



ONYX FADE
1560409570 SMOKE



SATIN CRYSTAL TEAL
1560401578 SMOKE RED



SATIN CRYSTAL BLUSH
1560404564 ROSE MIRROR



CRYSTAL CHAMPAGNE
1560405379 BROWN GRADIENT



SATIN CRYSTAL BROWN
1560403071 BROWN



TORTOISE
1560501050 BROWN POLARIZED ➔

SWANK SL



FRAME: HALF
WEIGHT: 22G
SIZING: S-L
RX: DIRECT FIT



GLOSS BLACK
1570400270 SMOKE



SATIN CRYSTAL TEAL
1570401563 SKY BLUE



SATIN VAPOR
1570402872 AC RED



SATIN ELECTRIC GREEN
1570405663 SKY BLUE



WOODGRAIN
1570502350 BROWN POLARIZED ➔



NEW
MIDNIGHT NAVY
1570303531 SWANK FOTOTEC 🌊

SHWAE



FRAME: FULL
WEIGHT: 24G
SIZING: S-L
RX: N/A



MIDNIGHT GOLD
1590404471 BROWN



GOLD
1590404481 SMOKE BRIGHT BLUE



GRAPHITE
1590400381 SMOKE BRIGHT BLUE



SATIN BLACK
1590400170 SMOKE



GRAPHITE
1590500351 SMOKE POLARIZED ➔

SINGLE LENS

ALPE 2.0



FRAME: FULL
WEIGHT: 21G

SIZING: XS-M
RX: DIRECT FIT



CRYSTAL PINK
1080404570 SMOKE



BLUE TORTOISE
1080405479 BROWN GRADIENT



CRYSTAL PURPLE
1080504651 SMOKE POLARIZED ↗



TORTOISE
1080501050 BROWN POLARIZED ↗

BRONX



FRAME: FULL
WEIGHT: 29G

SIZING: S-L
RX: DIRECT FIT



GLOSS BLACK
1260400270 SMOKE



MATTE GUNMETAL
1260407481 SMOKE BRIGHT BLUE



SINGLE LENS

MIRA



FRAME: HALF
WEIGHT: 26G

SIZING: S-M
RX: DIRECT FIT



BLACK / PINK
1380403270 SMOKE



SKYCLOUD
1380407781 SMOKE BRIGHT BLUE

SEEK



FRAME: HALF
WEIGHT: 24G

SIZING: S-M
RX: N/A



CRYSTAL SMOKE
0180402870 SMOKE



MATTE BLACK
0180400170 SMOKE



CRYSTAL BROWN
0180404779 BROWN GRADIENT



TORTOISE
0180401059 ENLIVEN GOLF 🇳🇱



TORTOISE
0180501050 BROWN POLARIZED ➡

SEEK FC



FRAME: HALF
WEIGHT: 26G

SIZING: S-L
RX: N/A



GLOSS BLACK
0190400259 ENLIVEN GOLF 🇳🇱



MATTE BLACK
0190400170 SMOKE



CRYSTAL RED
0190409878 SMOKE RED



TORTOISE
0190401071 BROWN



CARBON
0190300731 LIGHT NIGHT FOTOTEC 🇳🇱



WHITE / BLACK
0190304834 SMOKE FOTOTEC 🇳🇱

TACTICAL

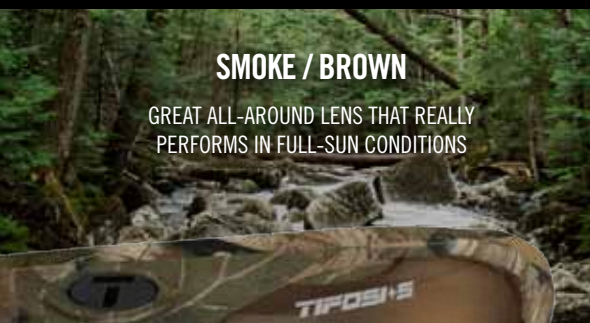


TIFOSI®
TACTICAL COLLECTION

MEETS OR EXCEEDS Z87.1 SAFETY STANDARDS WITH:

- **SHATTERPROOF POLYCARBONATE LENSES**
SCRATCH RESISTANT POLYCARBONATE | ENHANCED IMPACT CAPABILITIES
- **GRILAMID TR-90 NZZ FRAMES**
NON-REFLECTIVE | COMFORTABLE, INCREDIBLY DURABLE
*ON MOST MODELS

TACTICAL LENS KIT



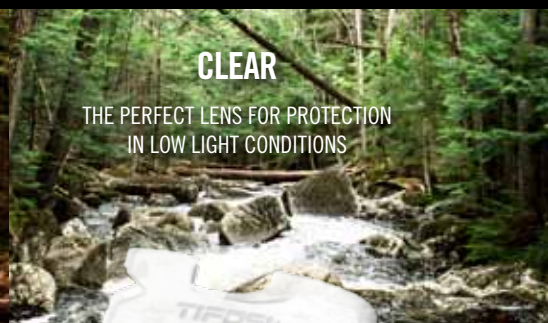
SMOKE / BROWN

GREAT ALL-AROUND LENS THAT REALLY PERFORMS IN FULL-SUN CONDITIONS



HIGH CONTRAST (HC) RED

SHARPENS CONTRAST, GOOD FOR SUNNY TO CLOUDY CONDITIONS



CLEAR

THE PERFECT LENS FOR PROTECTION IN LOW LIGHT CONDITIONS

MASSO **ANSI** Z87.1
SAFETY STANDARD



FRAME: SHIELD SIZING: S-L
WEIGHT: 29G RX: N/A



MATTE BLACK
1614800170 SMOKE



NEON PINK
1614801673 CLEAR



CLEAR
1614805373 CLEAR



BLACK / NEON
1614805670 SMOKE

VERO ANSI Z87.1 SAFETY STANDARD



FRAME: HALF
WEIGHT: 26G
SIZING: S-L
RX: N/A



CAMO Z87.1

1471110202 BROWN / HC RED / CLEAR



MATTE BLACK Z87.1

1471400151 SMOKE POLARIZED →

VELOCE ANSI Z87.1 SAFETY STANDARD



FRAME: FULL
WEIGHT: 28G
SIZING: S-L
RX: N/A



MATTE BLACK Z87.1

1041100101 SMOKE / HC RED / CLEAR



MATTE BLACK Z87.1

1041000170 SMOKE

ALLIANT ANSI Z87.1 SAFETY STANDARD



FRAME: FULL
WEIGHT: 30G
SIZING: L-XL
RX: N/A



MATTE BLACK Z87.1

1491100101 SMOKE / HC RED / CLEAR



TACTICAL

ORDNANCE ANSI Z87.1 SAFETY STANDARD



FRAME: SHIELD SIZING: S-L
WEIGHT: 30G RX: N/A



MATTE BLACK Z87.1
1131100101 SMOKE / HC RED / CLEAR



The Tifosi Ordnance meets MIL-SPEC standards for MIL-PRF-32432 (GL) "Performance specification military combat eye protection (MCEP) System" Clause 3.6.3.1 Ballistic Fragmentation Protection Class 1 (SPECTACLES)

BRONX ANSI Z87.1 SAFETY STANDARD



FRAME: FULL SIZING: S-L
WEIGHT: 29G RX: N/A



MATTE BLACK Z87.1
1261000170 SMOKE

DOLOMITE 2.0 ANSI Z87.1 SAFETY STANDARD



FRAME: FULL SIZING: M-L
WEIGHT: 29G RX: N/A



MATTE BLACK Z87.1
1021100101 SMOKE / HC RED / CLEAR



MATTE BLACK Z87.1
1021000170 SMOKE



MERCHANDISING

ASK YOUR REP ABOUT AVAILABILITY



36 PIECE DISPLAY

- AVAILABLE IN GREY
- OPTIONAL LOCKING BASE HOLDS EXTRA BOXES & CASES (BASE NOT INCLUDED WITH DISPLAY)

FLOOR SPACE: 12IN X 18IN



60 PIECE DISPLAY

- AVAILABLE IN GREY
- LOCKING BASE HOLDS EXTRA BOXES & CASES

FLOOR SPACE: 12IN X 18IN



SWANK 60 PIECE DISPLAY

- AVAILABLE IN GREY
- LOCKING BASE HOLDS EXTRA BOXES & CASES

FLOOR SPACE: 13.5IN X 13IN



TIFOSI CABINET DISPLAY

- ALUMINUM STAINLESS STEEL FINISH
- ADJUSTABLE SHELVES
- SHIPS WITH 2 RISERS, 2 BRAND CARDS, & 1 STATIC DECAL
- LOCKING BASE HOLDS BOXED PRODUCT
- LOCKING DOOR & WHEELS

FLOOR SPACE: 19IN X 21IN



TIFOSI COUNTER DISPLAY

- ALUMINUM STAINLESS STEEL FINISH
- ADJUSTABLE SHELVES
- SHIPS WITH 1 RISER, 1 CARD, & 1 CARD HOLDER
- LOCKING DOOR (REMOVABLE)

FLOOR SPACE: 11IN X 18IN



4 PIECE DISPLAY

- PERFECT SHOWCASE OF SWANK & OTHER SINGLE LENS STYLES

FLOOR SPACE: 4IN X 7IN



12 PIECE DISPLAY

- PERFECT SHOWCASE OF SWANK & OTHER SINGLE LENS STYLES

FLOOR SPACE: 9IN X 10.5IN



18 PIECE DISPLAY

- PERFECT SHOWCASE OF SWANK & OTHER SINGLE LENS STYLES

FLOOR SPACE: 9IN X 10.5IN



24 PIECE DISPLAY

- PERFECT SHOWCASE OF SWANK & OTHER SINGLE LENS STYLES

FLOOR SPACE: 13IN X 14IN



POP GRAPHICS

- INSERTED INTO THE FRONT OR SIDE OF DISPLAYS
- SIZE VARIES BASED ON DISPLAY
- HIGHLIGHTS TECHNOLOGY OF THE SUNGLASSES ON THE DISPLAY



TIFOSI®

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